

You Have .Months 12 .Use Them Right

2027

GCC Awareness + 12-Month Early Prep Roadmap
For BCA Students Graduating June 2027

June 2027

Your Graduation

Months 12

Your Preparation Window

+ 2,100

GCCs Hiring Now

15L—₹6

GCC Fresher Salary

What We Cover Today

Hours · BCA 5th Sem · Innoovatum Office 3

SESSION 1

0:50–0:00

The Reality You Need to Know Now

Why BCA, GCCs, and 12 months matters more than you think

SESSION 2

1:40–0:50

The GCC World Explained

What GCCs are, who hires, what they pay, why nobody told you

BREAK

1:55–1:40

Break

SESSION 3

2:30–1:55

Your 12-Month Prep Roadmap

Exact month-by-month plan from today to June 2027

SESSION 4

3:00–2:30

Internship as Your Launchpad

How to make Innoovatum internship your first GCC-ready credential

The Truth About BCA in 2026

What nobody in your college tells you — but you need to know today

The Honest BCA Picture in 2026

THE CHALLENGES

BCA is not treated as equivalent to BTech by many large companies ✗

Infosys higher tiers — primarily BTech/MCA/MSc — BCA excluded ✗

Mass hiring fell 80% — competition for remaining seats is intense ✗

Most BCA students prepare too late — final semester panic mode ✗

Generic placement prep does not work for BCA profiles ✗

THE OPPORTUNITIES

TCS Smart Hiring — explicitly open to BCA graduates ✓

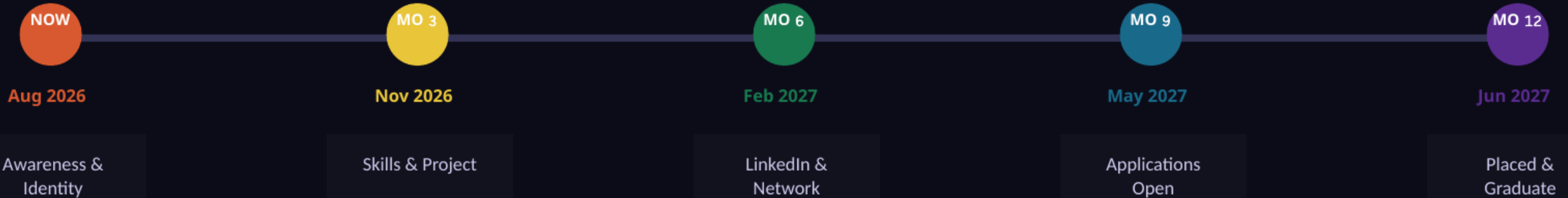
Cognizant GenC Analyst — open to BCA students ✓

GCCs for analytics, data, operations, AI roles — growing BCA intake ✓

AI fluency closes the degree gap faster than anything else ✓

You have 12 months — the students who start now win ✓

— Months Is an Unfair Advantage 12 If You Use It Right



.Most BCA students start preparing in their 6th semester — 3 months before placement
.You are starting 12 months before. That is a 4x head start

? Where Are You Right Now

.Honest self-audit. No judgment. Just clarity

1

?Do you have a LinkedIn profile? Is it complete

2

?Do you have a portfolio project anyone can see online

3

?Can you explain what you want to do professionally in 2 sentences

4

?Have you heard of GCCs before today

5

?Do you know which companies are open to BCA graduates

6

?Have you written a single professional email in your life

.Count your YES answers. Remember that number. It is your starting score today

What Nobody Told You Exists

companies · 1 lakh jobs · ₹6–15L · And most students have never heard of them +2,100

What Is a GCC — In Plain Language

GCC = Global Capability Center = A multinational company's OWN office in India

.Not TCS doing work FOR Walmart. Walmart's OWN team, in India, doing Walmart's OWN work



Walmart Global Tech India

Retail Technology

more 2,094 +



Goldman Sachs Bengaluru

Financial Technology

more 2,094 +



Mercedes-Benz MBRDI

Automotive Engineering

more 2,094 +



Novartis India

Healthcare & Pharma

more 2,094 +



Microsoft India Dev Center

Technology Product

more 2,094 +



Deloitte USI India

Consulting & Analytics

more 2,094 +

The Numbers That Should Change How You Think About Your Future

+ 2,100

GCCs operating in India

Lakh 20

Professionals employed

Lakh 1

Entry-level jobs in 2026

42%

AI talent shortage

GCC jobs are NOT going to campus drives — you must go to them ▶

GCCs do not care about your college name — they care about your skills ▶

BCA students with AI fluency are being hired at GCCs right now ▶

The 42% AI shortage means they NEED people — the gap is yours to fill ▶

? Which GCC Roles Are Open to BCA

Data Analyst

Skills: SQL • Python • Excel • Analytics

Where: Walmart, Target, Novartis, Deloitte

Fresher Range: ₹6–10L

AI/ML Analyst

Skills: Python • AI Tools • Data Prep

Where: Walmart, JPMorgan, McKinsey

Fresher Range: ₹7–12L

Business Analyst

Skills: Communication • Process • Excel

Where: All BFSI + Consulting GCCs

Fresher Range: ₹5–9L

IT Operations

Skills: Ticketing • SQL • Documentation

Where: Most GCCs have ops teams

Fresher Range: ₹4–7L

Prompt Engineer

Skills: AI Tools • Writing • Logic

Where: Technology GCCs growing fast

Fresher Range: ₹6–10L

QA Analyst

Skills: Testing • Attention to detail • SQL

Where: All product GCCs

Fresher Range: ₹5–8L

Pick Your 3 Target Roles

1

Look at the 6 roles on the previous slide

2

Pick the 3 that most match how you are wired — not what sounds impressive

3

For each role — write: Role Name · Why it fits you · One skill you already have · One skill to build

4

Share your top pick with the person next to you — explain why in 30 seconds

5

Shaukat will call on 3 people to share — be ready

.Months 12

.Month by Month

.Not a vague plan. A specific system

.Exact

Your Month-by-Month GCC Prep Roadmap

Aug-Sep 2026**IDENTITY & AWARENESS**

Complete Innoovatum internship fully ▶

Professional Identity Audit — 3 ▶
strengths with evidence

Write 3-sentence professional narrative ▶

Set up LinkedIn — complete all sections ▶

Pick 3 target GCC roles (from Activity 2) ▶

Oct-Dec 2026**SKILLS & PROJECT**

Pick one technical skill — SQL, Python, ▶
or Excel Advanced

Complete 1 online certification — ▶
HackerRank SQL or Google Analytics

Start portfolio project — data analysis or ▶
automation tool

Use AI tools daily — Claude, ChatGPT, ▶
Perplexity

Post on LinkedIn 2x per month ▶

Jan-Mar 2027**VISIBILITY & NETWORK**

Deploy project — live link on GitHub ▶
and LinkedIn

Connect with 10 alumni from target ▶
GCCs

Complete 3 informational interviews ▶

Optimise LinkedIn — ATS-ready resume ▶
ready

Apply to 10 internships at target GCC ▶
companies

Apr-Jun 2027**EXECUTE & PLACE**

Full application pipeline — 100 ▶
applications target

Interview preparation — SBI framework ▶
+ project walkthrough

Weekly accountability check-ins ▶

Diagnostic protocol if no response by ▶
Week 6

Graduate with offer in hand — June ▶
2027

The 6 Things to Have Ready by June 2027

01

Professional Narrative

.sentence story: who you are, what you have built, why this role. Practiced until natural-3

02

Portfolio Project

.One real project — deployed, on GitHub, with a 5-minute walkthrough you can deliver confidently

03

ATS-Ready Resume

.One page, XYZ bullets, 65%+ Jobscan match, project link live. Built with AI tools

04

LinkedIn Profile

.Professional photo, targeted headline, complete About section, 2+ posts per month activity

05

One Certification

.HackerRank SQL · Google Data Analytics · Microsoft Azure Fundamentals · Salesforce Admin

06

AI Fluency Signal

.Daily usage of Claude, ChatGPT, Perplexity. Specific tools in resume. AI used in your project

AI Fluency Is How BCA Competes With BTech and MCA

42%

AI talent
shortage at
GCCs

What GCCs need

Daily AI tool usage · Business application of AI · Communication about AI · Project with AI integration

What BCA can offer

Fresh minds with no legacy habits · Faster AI tool adoption · Hunger to prove beyond degree name

The specific signal

Resume: specific AI tools listed · Project: AI used in a real output · Interview: 3 AI case studies ready

The result

A BCA student with genuine AI fluency beats a BTech student who just has the degree — every time at GCCs

Your Internship Is Not Practice

How to make the next few months your most valuable career credential

It Is Proof

How to Make Your Innoovatum Internship GCC-Ready

WHAT TO DO DURING YOUR INTERNSHIP

Document everything

.Every task you complete — write it in XYZ format. "Built X by doing Y which resulted in Z." This becomes your resume bullet

Ask for real work

.Volunteer for projects beyond your assigned tasks. The more real the work — the stronger the proof

Build one project here

.Use your internship to build your portfolio project. Real environment. Real tools. Real outcome

Get a LinkedIn recommendation

.Before your internship ends — ask your supervisor for a LinkedIn recommendation. It is free social proof

Use AI tools daily

.Every tool you use here — document it. Claude for research. ChatGPT for drafts. Perplexity for competitor analysis

BY END OF INTERNSHIP YOU SHOULD HAVE

XYZ resume bullets 3 ✓

One live project ✓

LinkedIn updated ✓

recommendation 1 ✓

AI tools documented ✓

Professional story written ✓

Build Your Month Personal Plan–12

**Month 1
(Right Now)**

.Write your 3-sentence professional narrative. Read it aloud. Fix it

Month 1-3

.Pick ONE skill. Write the certification you will complete. Set a date

Month 3-6

.Name your portfolio project. Write one sentence describing what it does and who it helps

Month 6-9

.Find 3 alumni from your college at any GCC on LinkedIn. Write their names

Month 9-12

.Target company list — write 6 GCC company names you will apply to in 2027

What We Expect From Our Interns

.Not just task completion
.Professional behaviour. From day one

Communication

Every update is professional. Emails are clear. WhatsApp messages are structured. No
."sir done

Curiosity

You ask why, not just what. You bring suggestions. You read one article per week about
.your area

AI Usage

Use AI tools in your daily work here. Not to shortcut thinking — to amplify output.
.Show us what you made

Ownership

If you are given a task — you own it. You follow up. You ask questions early. You do not
.disappear

Documentation

Every piece of work you do is documented. So you can talk about it in an interview 12
.months from now

Initiative

See something that could be better? Say it. A student who notices and speaks up is
.always remembered

**You are 12 months away
from a GCC offer
The clock starts today**

.Most students wish they had started earlier
.You are starting now. That changes everything

Shaukat Kotwal

Founder & CEO · Innoovatum Engineering & Technology LLP

innoovatum.com · Vijayapura, Karnataka · 7204099395 