Shaukat Kotwal

Entrepreneur | UX/UI/CX Design Specialist | Productivity Coach | Training Expert

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Mission:

To leverage my expertise in UX/UI/CX design and training to help organizations deliver exceptional user experiences while fostering growth and development for their teams.

I am a seasoned professional with over 10 years of experience in the training industry and more than 5 years of expertise in UX/UI/CX design. My passion lies in empowering individuals and organizations to achieve their full potential through innovative design practices, user-centered solutions, and transformative learning experiences.

Core Competencies:

- UX/UI/CX Design: Extensive experience in designing user-centric digital solutions that enhance usability, accessibility, and customer satisfaction.
- Training Expertise: A decade of experience in delivering impactful training programs tailored to diverse audiences, from students to professionals.
- Productivity Coaching: Guiding individuals to optimize focus, manage time effectively, and achieve sustained career growth.
- Technical Proficiency: Proficient in tools like Figma for wireframing, prototyping, and collaboration.
- Collaboration & Leadership: Proven ability to work closely with stakeholders, developers, and business teams to drive project success.

Professional Achievements:

- Conducted over **100+ technology workshops and trained more than 10,000 individuals,** focusing on practical and industry-relevant skills.
- Hosted 25+ UX/UI Workshops across various colleges, clients location & Incubation centers & Institution Innovation Council (IIC)
- Designed and led record-breaking workshops, recognized in the **India Book of Records –launched 1500+ websites** in a single day with 2000+ offline participants.

- **Certified professional in UX/UI Design** and Product Design (Google-certified).
- Spearheaded **a 300-hour Java Full Stack Development Internship** Program to prepare students for IT industry roles.
- Recognized by **TIME Magazine and Entrepreneur Magazine** for contributions to education and technology.

Key Specializations:

- **User Research & Prototyping:** Conducting in-depth user research and developing high/low-fidelity prototypes for iterative design.
- **Customer Experience (CX):** Designing seamless customer journeys across touchpoints to enhance brand loyalty and satisfaction.
- **Accessibility in Design:** Creating inclusive and accessible digital experiences for diverse user groups.
- **Training Programs:** Expert in structuring engaging and practical training sessions for technical and non-technical audiences.